Board Meeting Minutes of San Fernando Chapter of SPEBSQSA

DBA: Valley Harmony Singers (VHS)

Virtual Board Meeting held using Zoom software with Board members at home

Wed May 13, 2020, written by Kirk Prather, Secretary (r1, 6-5-2020)

**Attendees**: Jack Press, President/ Dave Kirby, Treasurer/ Kirk Prather, Secretary/ Ben Marder, Membership/ Ross Brown, Marketing & PR (absent)/ Tom Raffety, Music VP & Chorus Director/ Jeffery Bunch, Chorus Manager & Asst. Chorus Director/ Bob Karlin, VP Communications /Mark Singer, Program VP / Kathie Edwards, Board Member at Large/ Shelley Herman, Past President/ Rochelle Herman, Board Member at Large/.

**Approve Bd. Mtg. Minutes 4-15-2020** by Kirk Prather. A Board motion passed unanimously to approve Apr 15, 2020 Bd. Mtg. minutes.

**Secretary’s Report** byKirk Prather. Kirk reported mailing BHS 2020-21 membership renewal cards on to chapter members’ home addresses.

**Treasurer’s Report** by Dave Kirby As of 5/13/20 chapter bank account is $ 3,357.00, less estimated payable obligations -$1,034.00, leaving $2,323.00 as available spendable funds.

**Membership report**-Ben Marder He reported we have had good member attendance at Monday Zoom rehearsals so far….. Ben found out from Kathleen Padden, a prospective member who had started her audition preparation before missing rehearsals because of the flu just before the pandemic rehearsal shutdown, is now recovering from unanticipated hospital surgery. She explained that when she recovers from her surgery and feels better that she still wants to finish her audition and join our chorus. ….Kevin Longobart explained he has been missing our zoom rehearsals because of end-of-the-school-year heavy schoolwork projects plus being unusually busy with temple-related rehearsals and singing opportunities….Elsie has been working long hours on her job but says she is still interested in returning to the chorus and doing the required audition to join the chorus when normal rehearsals resume.…Phil Lockwood has missed our zoom rehearsals because he agreed to work on several extra-money-making projects and Ben will soon call him again.

**Music Team Report**—Tom Raffety Music team met last week and checked with our lady member singers if they had any issues regarding updating old song lyrics to be more gender neutral in our new songs for this year. The ladies were unanimous in suggesting we leave the original lyrics alone because they believe the public and our singers are used to hearing & singing the original commercially recorded lyrics of the songs. Thus Bob Karlin sent out the original published & recorded written lyrics for each of our new songs for 2020.

Kathie Edwards suggested that the music team search for & review new song candidates that would be ideal for selling telephone quartet serenades for Mother’s Days, for Family Birthdays, Wedding anniversaries, etc.

**Chorus Manager- -** Jeffery Bunch is keeping in touch with Entertainment Directors in Retirement homes for our next chapter opportunity to perform some paid singing concerts for them.

**Program VP**--- Mark Singer When the pandemic restrictions are lifted for singers, Santa Clarita visiting chapter committee head agreed with Mark to renew their original plans & agreement for Santa Clarita Chapter to visit our chapter and have each chapter chorus perform for each other and hopefully have various chapter quartets perform for everyone.

**PR and Marketing----**Ross Brown suggested our chapter publicize (& perhaps advertise) in the local neighborhood versions of the commercial “Next Door” publications that publish local listing details of upcoming local community events. Tom enthusiastically agreed with Ross and mentioned past VHS chapter publicity that he had posted in local “Next Door” newsletters. Tom agreed we at least maintain, if not expand, publicity releases including pictures for upcoming performances (and maybe pictures of outstanding past performances of potential public interest) and consider advertising in these publications our chapter open house events for prospective singers. Ross asked Board members for suggestions on expanding publicity and recruitment including additional local organization newsletters for publicity or ad placing opportunities.

**Communications VP—Bob Karlin** reported that he had been reviewing the features & cost of our chapter subscribing or leasing using the online Chorus Genious Software Package, also used by many other choruses. For example for $45/mo ($540/year) we could have a very up-to-date professional and attractive online website software available to a) our members, b) potential audience & interested public visitors and c) interested potential future member singer prospects.

Newer software would likely be more user-friendly and offer more complex information processing and report generation tools than we have now. We could have more digital storage available for pictures, past and future upcoming chapter chorus/quartets performances, rehearsals, activities, announcements etc. We would also have expanded downloading capabilities for copies of rosters, music, videos, learning tracks, performance flyers, riser singing assignments, rehearsal seating, and the like.

**Members at Large:** Rochelle Herman, Kathy Edwards:

**Old Business**

**A. BHS requires all chapter board members to take BHS Youth Training Course ASAP.** Course is available at BHS website. Kirk & maybe Ross Brown (?) are only Board members who have not yet completed the training.

**B. 2020 Two Show Dates & Location: 1. “Spring Fling Ice Cream Social” Show** originally planned for May 9, possibly held next Summer or early Fall depending on Pandemic restrictions.  **2. Dec 12, 2020 “Holiday Show”** as originally planned, assuming reduced pandemicrestrictions etc. Both shows likely to be held at One Generation Senior Center, Reseda, CA.

**C. Shelley Herman has kindly become our current acting chapter historian** by volunteering to catalog, i.e. add a chapter identification number and description to several collections of past chapter photos and documents. He plans to store these catalogued & identified pictures in our chapter trailer when he finishes.

**D. Jack Press** has asked for a volunteer to help collect chapter mementos and we need a safe place to store boxes of chapter mementos.

**NEW BUSINESS & PRESIDENT TOPICS**

---**Next Zoom video software virtual Board Meeting**: Wed. June 10, 2020 7pm,

**---Next Zoom virtual Music Team Meeting:**  Thurs. Jun 4, 2020, 7 pm,

---Jack Pressselected our chapter **Teaching Quartet & Chorus Director** to collectively be our “**Barbershoppers of the Month of May”** which include quartet members: **Bob Karlin** L, **Jeffery Bunch** T, **Mark Wolf** Bari, **Mark Singer**-Bass, plus **Tom Raffety,** Chorus Director and Quartet Coach

---**Good of the Chapter--**

----Meeting Adjourned